

# Around 4.87 million vehicles worldwide: Volkswagen brand increases deliveries in 2023



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Vehicle deliveries up in all regions; an increase of 6.7 per cent compared to 2022

- All-electric vehicle deliveries increase by 21.1 per cent compared to 2022

- Volkswagen Board Member for Sales Imelda Labbé:

The delivery figures show that we are on the right track with our products.

Around 4.87 million vehicles worldwide: Volkswagen brand increases deliveries

The Volkswagen brand significantly increased its deliveries last year, with: around 4.87 million vehicles handed over to customers worldwide. The figures exceeded the previous year's numbers in all regions. In total, the increase in deliveries was 6.7 per cent. Demand for electric mobility also grew: Volkswagen handed over about 394,000 fully electric vehicles to customers worldwide in 2023, which corresponds to an increase of 21.1 per cent compared to the previous year.

Imelda Labbé, Volkswagen Board Member for Sales, Marketing and After Sales:

The delivery figures show that we are on the right track as a brand and that our cars are well received by our customers. We expect the market environment to remain challenging in 2024. But with our revised and attractive product portfolio, we are in the right position.

All-electric ID. models in high demand worldwide

Volkswagen was able to increase sales of its fully electric vehicles by 21.1 per cent to about 394,000 units in 2023. The largest markets for all-electric cars for the Volkswagen brand – in absolute figures – were China, Germany, the US, the UK, Sweden, France, Norway and Belgium.

In Germany, for example, about 30,000 ID.4 models were delivered (+ 62.9 per cent). Volkswagen's first fully electric 'world car' was also well received in the US: about 38,000 examples of the ID.4 were delivered to customers here, which corresponds to an increase of 84.2 per cent compared to 2022. The ID.3 all-electric compact car was particularly popular in China: more than 75,000 were delivered in 2023 there – a over 200 per cent increase compared to the previous year.

**T-Roc once again best-selling Volkswagen SUV in Europe**

The SUV trend also continued in 2023: the share of SUVs in total Volkswagen deliveries remains very high at 54.2 per cent (+ 14.9 per cent compared to 2022). In the US, more than 81 per cent of Volkswagen cars sold were SUVs. In Europe, the T-Roc remains Volkswagen's best-selling SUV: the model set a new delivery record in Germany, the UK, Spain and Turkey.

Forty-eight years and 20 million units after its debut, the Polo remains one of the most successful cars in its class: in Brazil, more than 110,000 of them were handed over to customers, which is a new record. In Germany, the number of Polo deliveries was about 33,500 – 44.1 per cent higher than in the previous year.

**Volkswagen starts the new year with numerous newly launched bestsellers**

Volkswagen is anticipating dynamic growth in demand due to new editions of some of its most important bestsellers: deliveries of the new generations of the Passat and Tiguan as well as the visually and technically enhanced T-Cross will begin in the first quarter of 2024. The ID.4 and ID.5 also recently received a major update with a completely new operating concept and new drive system. The new ID.7 Tourer, the estate version of the all-electric top model ID.7, will also launch this year. To meet the high demand for SUVs, Volkswagen is planning to produce a fully electric SUV in the high-volume A-segment from 2026.

Another highlight for 2024 will be that, 50 years after the first Golf, Volkswagen is presenting the next evolution of its eighth generation, which offers impressive visual refinements, new assistance systems and drive systems as well as next-generation infotainment and software. Pre-sales are scheduled to start in spring 2024.

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