Emily Cox becomes Volkswagen brand ambassador

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Collaboration is based on shared values: approachability, authenticity, and down-to-earth attitude

- As of December 25, the actress can be seen in "The Physician 2" in cinemas

Emily Cox becomes the new brand ambassador for Volkswagen. The Austrian actress with Irish-English roots, known from international Netflix productions such as "The Last Kingdom" and the German comedy series "jerks.", stands for versatility and authenticity. In her roles, she embodies multifaceted characters while remaining approachable and down-to-earth – values that also characterize Volkswagen. At Christmas, she celebrated the world premiere of her latest film – "The Physician 2".

As a Volkswagen brand ambassador, Emily Cox drives a Tayron and tests the spacious SUV in everyday life with her family. Jens Katemann, Head of Communications for the Volkswagen Brand and Brand Group Core, says:

> Volkswagen has been accompanying families for generations and stands for reliable mobility. With Emily Cox, we have gained an authentic and down-to-earth brand ambassador who credibly brings our values into everyday life. She embodies exactly what Volkswagen stands for: approachability, openness, and the feeling of being part of our customers' lives.

The actress herself associates personal memories with the brand. She says:

> Volkswagen was already part of my childhood – our first family car was a Golf. That makes it even more special for me to now drive a vehicle of the brand with my own little family." Professionally, Emily Cox travels a lot and regularly commutes between Vienna, Berlin, and other filming locations. "As a

mother, I especially appreciate the safety of a Volkswagen – as well as the generous space and comfort of the Tayron,

Currently, Emily Cox stars in the leading role of

The Physician 2” (Constantin Film), which premiered in German cinemas on December 25. She has previously appeared in German-language productions such as “Achtsam Morden” and “jerks.”. Her international breakthrough came with the Netflix series

The Last Kingdom", where she played the Viking warrior Brida.

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