# Exclusive Golf R 333 Limited Edition model: a highlight both inside and out

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Golf R in a limited edition of 333 models has an engine power of 245 kW (333 PS)

- Extensive R Performance package with titanium exhaust system from Akrapovič

- 19-inch Estoril wheel rims with semi-slick tyres create a motorsport feeling

- First R model with sequential numbering on badge in the interior

Curtain up for the Golf R 333 Limited Edition. The new special-edition model limited to 333 vehicles is based on the Golf R Performance and packs a real punch with an output of 333 PS (245 kW). The necessary driving stability and traction of the all-wheel-drive special-edition model are ensured by a host of high-quality equipment features such as R-Performance Torque Vectoring including Vehicle Dynamics Manager. The Golf R 333 comes from the factory with eye-catching Lime Yellow Metallic paintwork. Black accents additionally underline the appearance of the special-edition model, which is being launched as a potential collector’s item. The special edition can be ordered in German dealerships from Friday, 2 June. The vehicles will be delivered in October this year.

> The Golf R 333 is the first R model with a specification predefined by us that leaves no customer wishes regarding performance unfulfilled – thanks to its extensive equipment,

says Hakim Halimi, Head of Product Marketing at Volkswagen R. The features include R-Performance Torque Vectoring with Vehicle Dynamics Manager, which distributes the drive power not just between the front and rear axles but also between the two rear wheels. This offers a special dimension of sportiness, particularly when cornering.

The Drift and Special driving profiles, designed for the Nürburgring racetrack, also offer additional driving pleasure away from public roads. The R Performance exhaust system from Akrapovič with titanium rear silencers and black 19-inch Estoril wheel rims with semi-slick tyres additionally highlight the motorsports character of the special-edition model. The top speed has also been increased to 270 km/h.

The basic idea for limitation of the edition was provided by the engine power of 245 kW (333 PS). This is the most powerful output rating of the Golf with a torque of 420 newton metres. In addition, the optimised engine tuning means that the load change response is extremely spontaneous. The turbocharger is preloaded to keep it at a constant speed during partial-load driving. This then allows faster power development for subsequent acceleration. The open throttle valve in overrun phases also improves dynamics and performance on the road. When the driver takes their foot off the accelerator and then accelerates again, this allows faster build-up of the engine torque and noticeably improves the engine's responsiveness. With an acceleration of 0 to 100 km/h in 4.6 seconds, the Golf R 333 Limited Edition delivers the best-in-class value (compared with key competitors).

The paintwork in Lime Yellow Metallic extends the colour range for the Golf R, which comprises Pure White, Lapiz Blue Metallic and Deep Black Pearl Effect.

> With the special exterior colour, black-painted roof and design decals with 333 logo on the sides, this Golf R will be offered in a combination that is unique up to now," says Halimi. "It is the first Volkswagen R model with a strict limitation to 333 units and with a sequentially numbered badge in the interior.

The standard equipment also includes premium sport seats in Nappa leather (with integrated head restraint) and the powerful IQ.LIGHT LED matrix headlights (including Light and Vision package). State-of-the-art driver assist systems are contained in the IQ.DRIVE package. These include Travel Assist, the Lane Assist lane keeping system, Emergency Assist, and Adaptive Cruise Control (ACC) with stop & go function. The Golf R 333 Limited Edition also comes with a centre airbag (front) and a rear view camera system. A system from Harman Kardon with 8+1 loudspeakers and 480 W total output supplies perfect sound in the interior.

The Golf R has cult status. Since 2002, more than 250,000 orders have

been placed for the bestseller from Volkswagen R.

> The Golf R 333 Limited Edition is extremely important for our brand," says Peter Jost, Head of Marketing & Sales, Volkswagen R. "It is precisely such limited and high-performance vehicles that turbocharge the Volkswagen R brand – a genuine eye-catcher and extremely attractive. Every customer can be sure that they have an extremely rare vehicle and a potential collector's item in their garage.

With prices starting at 76,410 euros, the special-edition model can be ordered at German dealerships from 2 June. Production of all 333 vehicles in Wolfsburg is scheduled for September this year so that the first models can be handed over to customers from October. In addition, a customer event in the Autostadt is planned for all buyers of the Golf R 333 Limited Edition who pick up their vehicle in Wolfsburg (Germany) in October.

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