

Hot and cold one-off: Premiere for the ID.3 GTX FIRE+ICE at the ID. Meeting



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Tribute to the Golf Mk2 special model Fire and Ice - again in co-operation with BOGNER

- Unique one-off impresses with exclusive exterior paint and surprising details
- Interior materials made from original materials and accessories

Volkswagen presents the ID.3 GTX FIRE+ICE at the ID. Meeting in Locarno, Switzerland. Developed in collaboration with BOGNER, the Munich-based luxury sports fashion brand, the car is reminiscent of the legendary Golf Fire and Ice, which became a surprise success in the 1990s and has since achieved cult status among fans. With an exclusive 3-layer paint finish with glass bead effect and numerous details in the interior, the vehicle pays tribute to its predecessor and transfers its design idea into the all-electric modern age.

Andreas Mindt, Head of Design at Volkswagen:

With the ID.3 GTX FIRE+ICE, we are emphasizing how highly emotional our sporty top model is. Our design team had incredible fun reinterpreting the iconic 90s design and thus developing it further.

Close co-operation with BOGNER. The idea for the vehicle came from employees in Technical Development. As with the Golf Mk2 Fire and Ice, the designers from Volkswagen and BOGNER worked together. Tom Becker, Director of BOGNER FIRE+ICE: "The combination of our performance brand FIRE+ICE with the sporty ID.3 GTX is BOGNER's modern interpretation of the iconic Golf Fire and Ice. The special thing is that we were able to integrate many of our original materials and accessories into the interior of the vehicle."

Individualised exterior design. The ID.3 GTX FIRE+ICE stands out above all thanks to its exclusive 3-layer paint finish with glass bead effect. The Electric Violet pearl effect colour was specially developed for this unique model and is a reinterpretation of the Golf Mk2 Fire and Ice exterior paint. In addition to the dark blue base coat, the three-coat paint contains special glass beads, which create a special colour effect and extraordinary character. Depending on the incidence of light, the colour changes from dark blue to violet or even black. The roof frame strip adds a sporty accent with the powerful red anodised paint Flaming Red. The sides of the vehicle are dominated by foiling with the geometric FIRE+ICE pattern in transparent matt. Another special feature are the 21-inch rims, which emphasise the dynamic appearance with a blue anodised paint finish with a glossy twist. The original FIRE+ICE logo from the 1990s adorns the B-pillar and the roof edge spoiler.

Surprising details in the interior. The interior is divided into two colours. While the accent colour Flaming Red for 'FIRE' predominates on the seats and seams on the driver's side and the seat behind, the seats and interior on the passenger side are characterised by design elements in ice blue ('ICE'). The stainless steel accelerator pedals have a special 'FIRE+ICE' design instead of the Play/Pause design known from the ID. family. Accelerate with the 'FIRE' logo - brake by stepping on the 'ICE' logo. The upper part of the instrument panel and the floor mats have also been customised with a laser-engraved 'FIRE+ICE' pattern. Inspired by the BOGNER FIRE+ICE collections, numerous colours, fabrics and elements were used. The seats are quilted and reflect the design of the current FIRE+ICE down jackets, including the iconic B-zippers. If you open these on the seats, the original FIRE+ICE fabric from the 1990s appears underneath. Webbing from bags from the FIRE+ICE collection was also used behind the front seats.

ID.3 GTX Performance - powerful motor, large battery and high charging capacity. The FIRE+ICE version uses the most powerful Volkswagen electric motor to date in the ID.3 GTX Performance with an output of 240 kW (326 PS) and a maximum torque of 545 Nm. This electric motor accelerates to 100 km/h in just 5.7 seconds. Top speed is electronically limited at 200 km/h. The GTX-specific chassis, which is equipped with stronger stabilisers and Sport DCC adaptive chassis control, is also tuned to the very high performance of the drive system. The electrical energy is supplied by a 79 kWh lithium-ion

battery (net), which can be charged at DC fast-charging stations with up to 185 kW. With this power, the battery can be recharged from 10 to 80 per cent in around 26 minutes. The combined WLTP range is up to 601 km.

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