Much more than a city car: world premiere of the all-new electric ID. Polo

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Familiar name, new era – with timelessly clear design, efficient drive, many innovations and excellent value for money

- Maximum versatility – the new ID. Polo will impress in future with three output levels (85 kW, 99 kW, 155 kW), two battery sizes and a range of up to 454 km

- Compact but spacious – thanks to the new front-wheel drive concept, the ID. Polo offers plenty of space for five people and more luggage compartment capacity than vehicles from the compact class

- Get in and feel at home – modern interior and intuitive operation, including a 26 cm Digital Cockpit, 33 cm infotainment screen and physical buttons

- Technologies from higher vehicle classes – the ID. Polo is optionally available with Connected Travel Assist with automatic traffic light recognition

Volkswagen is presenting the new ID. Polo and thus the all-electric version of one of the most successful models in its history. Sold over 20 million times, the Polo is now entering a new chapter – completely reimagined and systematically geared towards the future. Developed in Wolfsburg, the ID. Polo combines clear design, generous space and high quality with an attractive entry-level price starting from 24,995 euros (in Germany). The small car also sets technological standards: with a WLTP range of up to 454 km and the new Connected Travel Assist, including automatic traffic light recognition, efficient one-pedal driving or vehicle-to-load function that turns the ID. Polo into a mobile power source for devices such as e-bikes. Pre-sales of the new ID. Polo already start today, Wednesday (in Germany).

Thomas Schäfer, Member of the Board of Management of Volkswagen

AG, CEO of the Volkswagen Passenger Cars brand and Head of the Brand Group Core:

> The ID. Polo brings a Volkswagen bestseller into the electric age. For decades, the Polo has been part of people's everyday lives. With the ID. Polo, we are making electric mobility accessible to many more people: with clear and timeless design, intuitive operation, strong quality and technologies from higher segments. A genuine Volkswagen just like our customers expect from us.

Range of up to 454 km, DC quick charging always standard. The ID. Polo will be available with a new efficient front-wheel drive and in three output levels with 85 kW (116 PS), 99 kW (135 PS) and 155 kW (211 PS). The 85 kW and 99 kW versions will be equipped as standard with a 37 kWh (net) LFP (lithium iron phosphate) version of the new high-voltage battery. This battery can be charged from 10 to 80% in about 23 minutes at DC quick-charging stations and offers a range of up to 329 km. The 155 kW drive is powered by an NMC (nickel-manganese-cobalt battery) variant, offers an energy content of 52 kWh (net), enables ranges of up to 454 km and can be charged from 10 to 80% in about 24 minutes at DC stations.

Dimensions – compact, spacious and suitable for everyday use. The new ID. Polo is 4,053 mm long, 1,816 mm wide and 1,530 mm high. The wheelbase is 2,600 mm. Compared with the model with combustion engine, the ID. Polo impresses with significantly better space utilisation thanks to MEB+. One example of this is the large luggage compartment volume, which has grown by 25 per cent – from 351 to 441 litres. When the rear seat backrests are folded down, the load capacity increases to 1,240 litres (conventional Polo: 1,125 litres). This extra space makes the five-seater ID. Polo more of an all-rounder than any of its predecessors, specialising not only in urban life but also effortlessly mastering everyday use with friends and family.

Pure Positive – elegant, timeless and clear. The new ID. Polo is the first production model to completely follow the new Volkswagen Pure Positive design language of Chief Designer Andreas Mindt. The result is a compact car with clear proportions, iconic design features such as the C-pillar derived from the first Golf, a likeable front end and a powerful rear that has a very high-quality, timeless and charismatic

appearance. The new model is immediately recognisable as a genuine Volkswagen and reflects its technological progress with a modern light design.

Feel good – at home on the road. The new Pure Positive design language also characterises the interior of the ID. Polo with its intelligent interior architecture, high-quality materials and excellent ergonomics. The loving attention to detail is evident in specification-dependent details such as elegant decorative seams in the door trims and the integration of small ‘Volkswagen’ badges as a finishing touch for these attractive seams.

The new cockpit landscape is particularly striking in the ID. Polo. The Digital Cockpit with a diagonal of 26.0 cm (10 inches) is arranged on the visual axis. The touch display of the new Innovision infotainment system (with a diagonal of 32.77 cm/13 inches) is located centrally in the dash panel and is easy to reach for both the driver and front passenger. It has the appearance of a high-quality tablet in terms of size and is very precise in its graphical representation. The high-quality overall impression is rounded off by clearly designed and ideally accessible controls, modern displays and graphics, as well as innovative features such as the ‘retro display’, which bring a touch of nostalgia to the digital instruments (look & feel of the Golf I facelift).

Assist systems: Connected Travel Assist with traffic light recognition. Thanks to MEB+ and new software, the ID. Polo comes with a host of modern assist systems as standard. As an option, the next generation of Travel Assist supports assisted longitudinal and lateral guidance and also reacts to traffic lights (within the system limits) – a first in this class. One-pedal driving is also available as standard, allowing vehicle deceleration through regulation of the accelerator pedal alone.

The ID. Polo is available in the three equipment lines Trend, Life and Style:

Trend – entry-level version with DC quick-charging function. The ID. Polo Trend is equipped as standard with a 90 kW DC quick-charging function. In addition, assist systems such as Side Assist and Lane Assist (incl. Emergency Assist) are part of the standard equipment. Always on board are features such as LED headlights incl. main-beam control, the Digital Cockpit with 10-inch display, the 13-inch Innovision infotainment system, a multifunction steering wheel in leatherette and automatic air conditioner.

Life – comfort equipment with Adaptive Cruise Control. The ID. Polo Life will be launched as the second equipment level. It is fitted as standard with assist systems such as Adaptive Cruise Control (ACC), a rear view camera system, Park Distance Control (front) and FronT-Cross Traffic Assist. An automatic anti-dazzle interior mirror and electrically folding exterior mirrors with memory function additionally ensure greater convenience. Digital features such as voice control, App Connect for Apple CarPlay and Android Auto as well as an inductive charging function for smartphones are also standard. In addition, there is a variable luggage compartment floor for even more convenient use of the large luggage compartment.

Style – top-of-the-range version with IQ.LIGHT LED matrix headlights. In addition to the features of the Trend and Life equipment levels, the ID. Polo Style also comes with state-of-the-art lighting technology in the form of the IQ.LIGHT LED matrix headlights with illuminated LED light strip, 3D LED tail light clusters and illuminated VW logo at the front and rear. The interior is characterised by sport comfort seats, background lighting and high-quality materials. Functions such as steering wheel and seat heating as well as two-zone automatic air conditioner are also part of the premium equipment. An additional innovation is an improved version of ID. Light on board the ID. Polo Style. This provides assistance with visual information in everyday driving, for example, navigation instructions or the charging status. The light strip is now also continued into the front doors for the first time and thus has new functions. For example, the system can warn of approaching road users before the door is opened.

Optional equipment – features from higher segments. The optional equipment for the new ID. Polo includes exceptional features for this class, such as a high-end sound system from Harman Kardon with 425 watts of music output, ten speakers including centre speaker for clear voice transmission and a subwoofer. Also available as an option: a large panoramic glass roof. One new feature in this segment is the pneumatic massage function for the electrically adjustable 12-way front seats. Three massage programmes are available – a luxury-class feature in a compact-class car. The electrically adjustable driver seat is also equipped with a memory function.

Power to go: vehicle-to-load as standard. As one of the first Volkswagen models, the ID. Polo can now supply power to external

devices (up to 3.6 kW). This turns the vehicle into a power socket on the road – for example, for e-bikes or outdoor equipment. Charging is possible using a 230 V socket in the interior and – with a separate adapter – also via the mode 3 connection of the charging socket.

ID. Polo available to order now. In Germany, pre-sales of the new ID. Polo start today, Wednesday. At the market launch the all-electric compact model will be available with one motor variant. Prices start from 33,795 euros for the ID. Polo Life with 155 kW (211 PS) and 52 kWh battery. The base version at a price of 24,995 euros and further drive and equipment variants will follow in the summer.

Brand Group Core – Exploiting synergies. The new ID. Polo exemplifies the successful cooperation within the Core brand group (with its Volkswagen, Volkswagen Commercial Vehicles, SEAT/CUPRA and Škoda brands) and demonstrates a new technical level for entry-level electric models in Europe. Erwin Gabardi, Head of Product Management and Strategy of the Volkswagen brand and Brand Group Core:

> We have made the most of our multi-brand collaboration and the models show that scaling and high synergies do not mean compromise, but affordable electric mobility and the democratization of features from higher segments.

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