

On the road to the world premiere: first appearance of the new ID.7 sedan with a digital camouflage look



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The stage is set for the ID.7! At the CES (Consumer Electronics Show) in Las Vegas between 5 and 8 January 2023, Volkswagen Group of America will showcase its first fully electric sedan based on the modular electric drive matrix (MEB). It will be clad in smart camouflage, which uses unique technology and multi-layered paintwork to create light effects on parts of the vehicle. This is an interactive feature and symbolizes the next step in the digitalization of the future flagship model of the ID. family. The ID. AERO concept vehicle initially presented in China already provided a preview of the new model, which embodies an aerodynamic design concept and is able to achieve ranges of up to 700 kilometers (WLTP). After a six-year break, Volkswagen Group of America is returning to the CES – the world's largest trade show for electronics – with a very special product.

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Consumption data: Camouflaged near-production concept vehicle – The vehicle will not be available for sale. /// Camouflaged near-production concept vehicle – The vehicle will not be available for sale. /// ID. AERO – The vehicle is a concept car. /// Forecast range for the completion of cycles in accordance with the Worldwide harmonized Light vehicles Test Procedure (WLTP) on the rolling test bed (not series production version). WLTP range values for series production vehicles may differ depending on the equipment. In practice, the actual range will deviate depending on the driving style, speed, use of convenience/auxiliary consumers, outdoor temperature, number of passengers/load and topography.

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