

# Powerful, innovative and agile: the new Touareg R eHybrid is now available to order



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Electric premium SUV stands for maximum performance and sporty elegance

- High-tech equipment for more driving dynamics and intuitive operation
- Optional Park Assist Pro allows remote-controlled driving in and out of parkingspaces
- Flagship model of the series can be ordered in exclusive matt paintwork

Volkswagen starts pre-sales for the new Touareg R eHybrid. The flagship model of the premium series launches on the market as a plug-in hybrid with the most powerful drive system of all standard Volkswagen models on the market. With an optimised suspension setup and enhanced high-tech systems, the Touareg R fulfils its role as an electric top-of-the-line SUV model of the Volkswagen brand. The performance model has also been fundamentally redesigned at the front and rear, with a more comfortable interior and an even more intuitive InnoVision Cockpit. Prices start from €93,870.

Peter Jost is Head of Marketing & Sales at Volkswagen R, Volkswagens premium performance brand. He says: "The Touareg R eHybrid is our absolute top model. No other model offers as much performance, travel comfort, driving dynamics and customised equipment as this model. In addition, it impresses with its off-road capabilities and, with a trailer weight of 3.5 tonnes, it is the perfect towing vehicle for demanding tasks."

Superior drive system, new suspension generation. The new Touareg R eHybrid features a 3.0-litre, six-cylinder turbocharged engine and electric drive motor with a system output of 340 kW (462 PS) as well

as torque of 700 Nm as standard. This makes it possible to accelerate from 0 to 100 km/h in 5.1 seconds and achieve a top speed of 250 km/h. In addition, the new model has a roof load sensor that is networked with the suspension electronics. The further development of the suspension and control systems in the Touareg R eHybrid ensures even greater stability and precision in both dynamic and comfort-oriented driving situations.

Numerous innovations – standard and optional. The standard highlights of the premium model include the redesigned, even more intuitive Innovision Cockpit with a central touchscreen (display diagonal: 38 centimetres, or 15 inches) and the new IQ.LIGHT HD matrix headlights. Their more than 38,000 interactive LEDs project a light carpet exactly onto the driving lane and illuminate the road more precisely than ever before. A further optional high-tech feature is available for the Touareg R eHybrid: Park Assist Pro prepared for remotely controlled parking. It enables control of the process of driving in and out of parking spaces from a smartphone (via Volkswagen App) and can also be used in very tight parking spaces.

In addition, the new Touareg R eHybrid stands out with the following standard features:

- Differentiated design in Black Style for a sporty look (including R-specific front bumper inserts, black tailpipes and glossy black roof rails)
- Blue brake calipers with R logo
- VW logo in the rear illuminated in red
- R logo projection via exterior mirror housings as surround lighting
- Blue accents in the interior
- Leather seats in the Vienna design with Crystal Grey stitching (sustainable Puglia leather with blue stitching optional)
- 21-inch “Leeds” alloy wheels in combination with air suspension
- Sill panel mouldings with illuminated R logo
- Vehicle key with leather-covered cap and R logo

- Panoramic sliding sunroof
- 4-zone air conditioning system

The flagship model can alternatively be fitted with additional 21-inch and 22-inch alloy wheels on request. In addition to the traditional Lapiz Blue metallic R colour, the Touareg R eHybrid can now be ordered in the optional matt paintwork, Silicon Grey matt.

All figures refer to the German market.

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## Press Contacts

### 1. dfgdfggd

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[dfgdfgdfg@gmail.com](mailto:dfgdfgdfg@gmail.com)

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**Website:** <https://www.volkswagen-newsroom>

**Primary Email:** [kundenbetreuung@volkswagen.de](mailto:kundenbetreuung@volkswagen.de)

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