

# Satellite Details World Premiere March 15th 2023



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BY [VOLKSWAGEN](#)



## OUR WORLD PREMIERE

#VWforthepeople



Thomas Schäfer, CEO of the Volkswagen brand: “Over recent months, we have been working tirelessly on our brand and our products. We’ll be presenting a car that not only gives a specific preview of a new electric model from the Volkswagen brand but also introduces the new design language for our future models. Along with Imelda Labbé, Board Member for Sales and Marketing, Kai Grünitz, Board Member for Technical Development and Andreas Mindt, Head of Design, we show you specifically how we’ll be positioning Volkswagen for the years ahead. “

#VWforthepeople

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### Media Assets

### Embedded Media

Visit the [online press release](#) to interact with the embedded media.

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## Volkswagen

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