

The new ID. Buzz and the ID. Buzz Cargo: Clean design along classic lines for modern-day mobility



PUBLISHED MAY 12, 2022
BY [VOLKSWAGEN](#)

V-shape and large VW logo. The front section shows how much both new models are taking on the design DNA of the old model and thus are going to bring a smile to people's faces. The V-shaped hood and large, prominent VW logo lend a charismatic look to the front, while a light strip links the headlamps. The side and rear continue the separation of the design into an upper and lower zone. This becomes especially striking with the optional two-tone paintwork, again reminiscent of the historic T1.

Harmonious proportions and very good aerodynamics. The pragmatic proportions of the zero-emission Bus's body are captivating. The large wheels sit at the outer corners so the space on the compact footprint can be ideally used. The c-value, which is especially important for the efficiency of an electric car, is only 0.285 for the [ID.Buzz](#). It was 0.44 for the classic T1.

Two-piece rims. Particularly significant are the rims as well. They have their own convincing design language and are at the same time important for the vehicle's efficiency and range. "Wheels are actually very important for an electric car," explains Ranbir Kalha, the designer responsible for the rims and wheels. "They have to meet many technical demands. The primary issue is aerodynamics, of course, and a second issue is weight. Special to the ID. Buzz are rims that look like they are one-piece but are actually hybrid wheels. They consist of two parts and are very lightweight as a result. This type of wheel is being used for the first time in the ID. Buzz," Kalha continues, adding: "Furthermore, the new wheels of course enhance the individual character of the ID. Buzz, from functional to sporty to elegant, depending on one's taste."

Longest wheelbase in the MEB. The 1950 Bus – exact designation: Type 2 T1 – had a self-supporting body that was specially developed

for it and a length of 4.28 meters and a 2.40 meter wheelbase. The ID. Buzz and the ID. Buzz Cargo are a good 40 centimeters longer. They are based on Volkswagen's versatile modular electric drive matrix (MEB). Their 2.99 meter wheelbase is the longest in the MEB. Exterior designer Einar Castillo Aranda notes that "the platform with its compact drive components allowed us to locate the front wheels far forward and place the driver forward and relatively high in the car. The result is a monolithic silhouette with a harmoniously integrated hood."

Press release distributed by Wire Association on behalf of Volkswagen, on May 12, 2022. For more information subscribe and [follow us](#).

Press Contacts

1. dfgdfggd

fdfds

dfgdfgdfg@gmail.com

32443432

<p>fsdsdfsfd</p>

Media Assets

Embedded Media

Visit the [online press release](#) to interact with the embedded media.

<https://wireassociation.eu/newsroom/volkswagen/releases/en/the-new-id-buzz-and-the-id-buzz-cargo-clean-design-along-classic-lines-for-modern-day-mobility-527>

Volkswagen

Newsroom: <https://wireassociation.eu/newsroom/volkswagen>

Website: <https://www.volkswagen-newsroom>

Primary Email: kundenbetreuung@volkswagen.de

Social Media

Twitter - <https://twitter.com/volkswagen>

De-de - <https://de-de.facebook.com/VolkswagenDE>

Instagram - <https://www.instagram.com/volkswagen>

Youtube - <https://www.youtube.com/channel/UCJxMw5IraIIBLLr0RYVrikw>
