

# Tickets for the big GTI Fanfest go on sale



PUBLISHED APR 8, 2024  
BY [VOLKSWAGEN](#)

Tickets for the hotly anticipated GTI fan festival in Wolfsburg have gone on sale

- Central website with full details about the event is now live
- Packed programme will take place from 26-28 July 2024 at locations around the Volkswagen Arena
- Created with input from fans all over the world

Less than four months to go until the big GTI party takes place, from 26-28 July. For the first time, the legendary GTI meetup will be held at locations around the Volkswagen Arena in Wolfsburg, and the theme will be Icons Coming Home. All information on advance ticket sales can now be found on [www.volkswagen.de/gtifanfest](http://www.volkswagen.de/gtifanfest), with one-day passes costing €19.76 and three-day VIP tickets available for €119.76. A limited number of Experience Tickets are also available, and include a 150-minute driving experience in a series of performance Volkswagen models at the testing facility in Ehra near Wolfsburg. More details about the meet-up can be found on the event website, where information will continually be updated. In addition to car displays, stage shows and club meets, many more activities and surprises lay in store for GTI and Volkswagen enthusiasts and their families. Admission is free for under-18s.

Imelda Labbé, Member of the Volkswagen Board of Management responsible for Sales, Marketing and After Sales, said:

The GTI Fanfest is a party for, and shaped by, fans. It's all about them, and they make the meet-up what it is – a gathering that's brimming with passion for the Volkswagen brand and all things four-wheeled.

With anticipation among the community at a high, organisers are expecting a crowd of up to 35,000 people to attend from all over the

world.

The creative programme of events puts a special focus on fans' personal wishes and realises a number of ideas put forward by the community. This includes, for example, personalised footwear, with a shoe designer who is also an enthusiast coming up with a series of GTI-themed sneakers. Visitors will be able to buy these collectors' items at the event or bring their own sneakers to be customised in person.

Other festival highlights include the presentation of a new GTI lifestyle collection, a GTI parade through VW's Wolfsburg factory and plenty of owners' cars on display, with fans able to register their models at the event.

Elsewhere, GTI variants from across all eight generations of the Golf will make an appearance around the VfL Wolfsburg Bundesliga club stadium, as well as GTI versions of the Lupo, Polo and up! will be on show at locations around the stadium of the VfL Wolfsburg Bundesliga club. Volkswagen will also give visitors a glimpse of the all-electric future of the brand by showcasing the sporty GTX versions of its ID. family and presenting the ID. GTI Concept.

Influencer JP Performance will exhibit his 'Super-Golf' along with the 'Thunder Bunny'; community cars and special Volkswagen show cars will feature; and a mobile engine testing stand will be set up in the community car park for GTI and R drivers. A DJ and live music, food trucks and the famous Volkswagen currywurst are also on the menu.

*Press release distributed by Wire Association on behalf of Volkswagen, on Apr 8, 2024. For more information subscribe and [follow us](#).*

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