Volkswagen brand delivers two millionth all-electric vehicle to customer

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The anniversary vehicle is an ID.3, produced in Zwickau and delivered to a customer at the Transparent Factory in Dresden.

- Martin Sander, Volkswagen Board Member for Sales, Marketing and After Sales, said:

> Two million all-electric vehicles provide clear evidence of the attractiveness and competitiveness of our all-electric portfolio.

- Volkswagen has assumed a leading role in the European BEV market with its broad range from the compact ID.3 to the long-distance capable ID.7.

The Volkswagen brand has reached another milestone in its electrification strategy – delivery of two million all-electric vehicles to customers. The two millionth vehicle is an ID.3, produced at the Volkswagen Zwickau plant. The anniversary ID.3 was handed over to Kirsten Vormbrock at the Transparent Factory in Dresden this week.

Volkswagen started its electromobility journey back in 2013 with the launch of the e-up!, and has been systematically expanding its all-electric portfolio ever since. The two million battery electric vehicles (BEVs) supplied therefore include not only models from the current ID. family, but also electric precursors such as the e-up! and the e-Golf. Volkswagen has now taken on a leading position in all-electric vehicles in Germany and throughout Europe, and is among the highest-volume providers. The Volkswagen brand is also one of the largest electric car manufacturers in the world.

Martin Sander, Volkswagen Board Member for Sales, Marketing and After Sales, said:

> We laid the foundations for electromobility early on and are driving our transformation to an all-electric future with clear strategic priority. Our strong market position, particularly in Germany and

> Europe, confirms the attractiveness and competitiveness of our electric portfolio.

ID.3, ID.4 and ID.7: the pillars of all-electric success

Three models are of primary significance to this milestone:

- ID.3 (approx. 628,000 vehicles delivered): The ID.3 was the first model based on the modular electric drive matrix (MEB) and marked Volkswagen's entry into the new era of electromobility. It was the first model in the ID. family in 2020 and made all-electric mobility accessible to a broad range of customers in the compact class for the first time. A further product upgrade of the ID.3 will soon be launched.

- ID.4 (approx. 901,000 vehicles delivered*): The ID.4 is a key growth driver for the brand and has played a major part in expanding Volkswagen's presence on the global BEV markets. Apart from Germany and other European countries, the most important sales markets for the SUV model include China and the United States.

- ID.7 (approx. 132,000 vehicles delivered): Volkswagen expanded its portfolio in 2023 to include an all-electric saloon, followed by an estate (ID.7 Tourer) in the upper mid-range segment. The ID.7 represents the technological progress of the ID. family and demonstrates how Volkswagen is introducing electromobility to a new segment with long range and a high level of efficiency and comfort.

Increased accessibility to electromobility through the ID. Polo

The ID. Polo is the first of four new electric cars to be launched throughout 2026 in Volkswagen's small car and compact segment.

> These new models make electromobility accessible to even more customers", said Board Member for Sales Martin Sander. "Our aim is to introduce attractive, affordable electric vehicles for everyday use into the high-volume small car segment and, in so doing, take the next growth steps in our transformation.

Delivery to Transparent Factory – a customer experience

The delivery of the anniversary vehicle in Dresden highlights the close connection between brand experience and customer experience; now that production has been phased out in Dresden, the focus is more than ever on the visitor experience.

New attractions at the Transparent Factory include theme islands and a

production demonstration, with the aim of providing as authentic a production experience as possible – even without actual series production.

Around 3,500 vehicles were handed over to customers at the Transparent Factory last year, more than 90 percent of which were all-electric or hybrid. This makes the Transparent Factory Volkswagen's second-largest national delivery center, after Autostadt Wolfsburg. Brand loyalty is a focal point of the emotional handover process and comprehensive introduction to the new vehicle.

Test drives in Dresden of all ID. models make it easy for customers to try electromobility for themselves. The nearby vehicle plant in Zwickau plays a key role in Volkswagen's BEV campaign as one of the main production sites for electromobility. Around 212,000 electric cars rolled off the production line here in 2025.

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