Volkswagen names new heads of the Group's key quality and design divisions





The Volkswagen Group is restructuring the two cross-brand functions of quality and design. The aim is a closer connection to the Volkswagen Passenger Cars, Audi and Porsche main brands, in order to ensure consistent focus on customer needs. The Group Board of Management also expects the new structure to facilitate clearer priority setting and faster implementation amid the sweeping change being experienced by the industry and the demands associated with this change. Effective January 1, 2023, Michael Neumayer will assume leadership of the Quality Management division while retaining his position as Head of Quality at Audi. He will replace Frank Welsch, who is retiring after nearly 30 years of service in the Group. Also effective January 1, 2023, Michael Mauer will become Head of Group Design while also retaining his position at Porsche. He will replace Klaus Zyciora who is leaving the company to pursue tasks outside the Group. Following the restructuring of the Group Board of Management that was completed in September, all key functions have now been assigned to the Group's leading brands: production and procurement to the Volkswagen Passenger Cars, sales and quality to Audi and design and development to Porsche. The primary jobs of the Group function will be to coordinate activities and tap synergies.

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