

Welcome back: Volkswagen e-up! (e-up! Style Plus – power consumption in kWh/100 km: 12.7 (combined); CO2 emissions in g/km: 0; efficiency class: A+++.) || available for order again



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The vehicle had turned into an absolute bestseller in recent years, causing delivery times to rise to up to 16 months. For this reason, Volkswagen temporarily stopped taking new orders for the mini vehicle at the end of 2020. Production continued throughout 2021 to process the order backlog. With 30,800 deliveries, this took the e-up! to second place among Germany's most popular electric vehicles across brands last year. Now that the order backlog has been processed successfully, the model from the segment below the ID.3 is available to order again in Germany and will gradually be rolled out in other European markets.

Available to order now, the e-up! Style Plus features electric drive power of 61 kW/83 PS. The maximum WLTP range is up to 258 kilometers. In addition to its dynamic driving performance – thanks to features such as its high torque of 210 Nm – the e-up! boasts low consumption of 12.7 kWh (combined) per 100 kilometers. Among other standard features, the model comes with a CCS charging plug for rapid charging, the Lane Assist lane departure warning system, Climatronic air conditioning, a leather-trimmed multifunction steering wheel and 15-inch “Blade” alloy wheels. The charging time of the 32.2 kWh battery system (net value) is short: with 40 kW DC charging power, 60 minutes are enough to recharge the batteries to 80 percent. With alternating current, an 80 percent charge with 7.2 kW of power takes a little over four hours. The list price for the current version is 26,895 euros including VAT (in Germany), before deduction of the environmental and innovation premium of 9,570 euros (in Germany).

The e-up!'s market success contributes to Volkswagen's electric

offensive. To date, the company has sold more than half a million all-electric vehicles worldwide – including the 263,000 new BEVs registered in 2021 alone. As part of the ACCELERATE strategy, the proportion of BEVs is to rise to at least 70 percent of all Volkswagen brand deliveries in Europe by 2030. That is substantially more than one million vehicles. The company also intends to be net carbon-neutral by 2050.

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