

Yvonne Bettkober to be Head of Organizational Development and Transformation for the Volkswagen Group



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From April 1, 2023, Yvonne Bettkober will become the new Head of Organizational Development and Transformation for the Volkswagen Group. She will succeed Dr. Katharina Peterwerth, who left the company last year at her own request. Bettkober was previously General Manager Switzerland and Austria at Amazon Web Services. She is a transformation expert with a proven track record and has many years of experience in the areas of corporate development,

strategic organizational design and digital business models. In her new function, Bettkober will report to Hauke Stars, Member of the Board of Management for IT and Organization.

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